



CORRECTIONS
CAREERS

Dissemination and Communication Strategy

Dissemination, Exploitation and Sharing of Inspiring Practices
Work Package No 6.

612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
CCJ4C

EUROPEAN CAREER COUNSELLING GUIDELINES FOR
STAFF WORKING IN CRIMINAL CORRECTIONAL JUSTICE
SYSTEM

Document drafted by:
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EXECUTIVE SUMMARY

The Communication and Dissemination Plan frames the communication, dissemination and exploitation activities to raise the visibility of the CCJ4C „EUROPEAN CAREER COUNSELLING GUIDELINES FOR STAFF WORKING IN CRIMINAL CORRECTIONAL JUSTICE SYSTEM” project, to engage project stakeholders and to share the project results by defining target groups, key messages, communication tools and channels.

This document provides guidance for all project partners with a clear task division and calendar of activities. It also sets the activities to monitor communication and dissemination activities and measure the impact. This plan was updated as needed throughout the project duration based on the evaluation and analysis of the communication and dissemination activities, project’s needs and partners’ feedback.

COMMUNICATION AND DISSEMINATION OBJECTIVES

The activities under the Work Package 6 are based on the following general objectives:

- Promoting the project and its activities to a wider audience.
- Raising awareness about the added value of the resources developed
- Reaching out to, informing and involving the end-users of the project
- Engaging a wider network of stakeholders in the project activities.
- Disseminating and exploiting the key results of the project

STRATEGIC APPROACH

The CCJ4C project followed a **sustainable, accessible, efficient, and targeted communication approach** in its communication strategy:

- **Sustainable:** The consortium will favor online communication and dissemination tools and limit printed dissemination materials to the minimum.
- **Accessible:** The consortium will also ensure that communication and dissemination activities are accessible to all audiences: project’s communication tools and dissemination activities support equal access to information and clarity of the language used. Accessibility will also be ensured by providing open access to all the resources created within the project.
- **Efficient:** The project will make the best use of the existing communication channels and networks of the partners, rather than doubling the efforts by developing new communication channels and setting up new relations for the project.
- **Targeted:** Thanks to the diversity of partners’ profiles and the levels they represent, the project will be able to run targeted communication actions towards its main stakeholder groups. The project addressed its target audience with clear, simple and easy-to understand





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key messages tailored for each group. The messages will include correct and realistic information in line with the project's objectives.

COMPONENTS AND METHODOLOGY

In order to maximize the impact of the CCJ4C project through communication, dissemination and exploitation the activities were based based on the following definitions:

- **Communication:** a strategically planned process that starts at the outset of the action and continues throughout its entire lifetime, aimed at promoting the action and its results. It requires strategic and targeted measures for communicating about (i) the action and (ii) its results to a multitude of audiences, including the media and the public and possibly engaging in a two-way exchange.
- **Dissemination:** to make the results of a project public (by any appropriate means other than protecting or exploiting them, e.g. scientific publications).
- **Exploitation:** to make use of the results produced in an EU project in further activities (other than those covered by the project, e.g. in other research activities; in developing, creating and marketing a product, process or service; in standardisation activities).

OBLIGATIONS AND RIGHTS

Each partner of the CCJ4C project consortium was responsible for the dissemination of the results and project deliverables

Partners were committed to disseminate the results in an appropriate form carrying the visual identity of the CCJ4C project. This policy does not alter the obligation to protect results, confidentiality obligations, security obligations or the obligation to protect personal data. All the project partners were committed to ensure an open access (online access for any user, free of charge) to all peer-reviewed scientific publications relating to their results. The CCJ4C website is a platform to enable open access of project outputs and deliverables.

OBJECTIVES, RESPONSIBILITIES AND ACTIVITIES

- **CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System** propose an analysis of the interested parties, possible scenarios and key factors in career guidance in CCJ careers;
- Collect the systemic and individual needs of key actors, identifying the policy approach on career guidance for prison staff, namely correctional officers;





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- Develop ready-to-deploy solutions for correctional staff, prisons, prison administrations and responsible public authorities: profile of competencies (complex cartography of skills, behaviours and attitudes) needed to support career management, interactive tool to help users navigate the profile, self-asses, obtain development solutions and support in personalised learning pathways to strengthen the competencies;
- Pilot and embed the solution at the prison administration level;
- Use public policy tools like structured public hearings, committee meetings, direct advocacy, to present the results of the methodology and push for its valorisation at European level

The specific objectives of this project are:

- to kick-start longer-term changes and field-test innovative solutions to challenges in the education and training of criminal correctional staff, which have the potential of becoming mainstreamed and to generate a sustainable and systemic impact on criminal correctional justice system interacting with education & training system, in implementing the "learning prison"
- to support trans-national cooperation and mutual learning on forward-looking issues among key stakeholders of the criminal correctional justice system, with the purpose of implementing the "European earning Prison" concept
- to facilitate the collection and analysis of evidence to substantiate innovative policies and practices in career guidance for prison staff, focused on the lifelong learning experience of the prison settings.

The target groups are:

- Criminal correctional justice (CCJ) staff
- CCJ trade union members
- Front line prison and probation practitioners (correctional officers, educational staff and psychologists, social workers)
- Non-governmental organisations
- Academics
- HR managers in CCJ
- Trainers delivering continuous professional development to CCJ staffâ





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After the end of the CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System project the long-term target groups for the project outcomes at national, European and international level will be:

- Front line prison and probation practitioners
- Management of the prisons and relevant units
- Head office of National Prison Services
- Ministries of Justice and Education or other relevant ministry
- Corrections staff training academies / European Prison Training Academies (EPTA)
- International Association of Correctional Training Professionals (IACTP)
- International Correctional Associations and Information Clearinghouses (include the American Correctional Association and the National Institute of Corrections)
- Media

All partners were responsible for dissemination activities and managed disseminations all over the partner countries level. The Dissemination and Exploitation Strategies need to identify the desired state of dissemination and exploitation at 6 months, 12 months and 24 months, 36 months, but also identify exploitation opportunities for the future:

- Phase 1: Clear plans for the first 6 months
- Phase 2: Broad ideas for the second 6 months
- Phase 3: Visions for the second and third year

The main responsibilities of the dissemination strategy are:

- Development of the dissemination plan (project image, manual of style, communication rules, etc.) The Plan of Communication, Promotion and Dissemination of the Project defined during the first months included the activities to be carried out, its objectives, its target audience and scheduling of planned activities.
- monitoring progress in implementing the dissemination plan
- supporting the organisation of the CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System 5 conference meetings.

The focus of the dissemination activities is on communicating the results to a variety of stakeholders:

- Senior managers and first line practitioners from criminal justice organisations – prisons, probation, juvenile justice;
- Policy and Research – professionals developing interventions and policies in the area of education
- Legal Professionals – lawyers and judges.





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The dissemination activities were focussed on:

- Publishing on the project website the project activities and results;
- Each project partner informed the respective national authorities (e.g. ministries, associations) about the results of the project;
- Each project partner announced the results of the project via different national newsletter;
- all the partners announced the results of the project on their website and newsletters;
- Presentation of the Project and its results during seminars, workshops, conferences in all project partner countries

One of the most important elements of the dissemination activity was the early construction of the project **website** (virtual platform). Dissemination activities encompass also the development of a **database** of key contacts with partners (local, national, European, sectorial) and plan dissemination activities such as an online repository of best practices, an e-learning facility and recommendations from project partners.

Materials for **publication** like posters, leaflets, project reports, conference kit, e-learning module, newsletters and website and information materials were developed. A list of key phrases was developed that illustrates the goals and desired results of CCJ4C project and include these in all publication to present a consistent message. Pictures were taken at events organized by the project to illustrate the work of the project partners.

DISSEMINATION TOOLS

1. LOGO

Design a logo with professional support which is identifiable with the values of CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System project. A project "image" in terms of a logo and the associated colours was used for the entire project outputs and all communication materials. This visual was used to strengthen the identity of the project and to increase its recognition effect.



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2.WEBSITE



The project website will be the main communication channel, enabling wide dissemination of the results and information about the project. **CCJ4C web-page is available in all partner languages, being dedicated to:**

- Dissemination of the project and all its results to a wide audience;
- Access gate for the end-users of the virtual environment dedicated to career management competencies profile.
- It will be embedded in the partners' own webpages and promoted through our European networks relevant for criminal correctional justice
- The website has been regularly updated with input from the project partners

Overall, the project website includes the following:

- Description of the project's goal, objectives, activities & target groups
- Information about the partners & links to their websites
- Project outputs & results
- Links to educational resources
- Project news & events
- Contact form

To maximize the number of visitors, was strongly suggested that all partners:

- Provide interesting media articles for the News section.
- Promote regularly website content through their own social media.
- In press releases and all communication about the project, include the links for the project website.

Each partner to create and update its own project web-page with information about the project and links to the project website.





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The Website domain of the CCJ4C project is <https://www.careersincorrections.com/>

Analysing the project data from the first year of site development, the main findings are mentioned below:

2021-2022

Unique visitors: 82

Number of visits: 143



Analysing the project data from the second year of site development, the main findings are mentioned below:

2022-2023

Unique visitors: 212

Number of visits: 2259



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The project website has provided valuable insights through the analysis of visitor data, indicating that the most frequently accessed pages were "ABOUT," "RESOURCES," and "NEWS." By analysing visitor data, the project website has determined that these three sections have attracted the most attention from users. This information provides valuable insights into the specific areas that visitors find most relevant and engaging.

PROMOTIONAL MATERIALS

LETTERHEAD

A Word template Letterhead of the CCJ4C project in English has been prepared and it was highly recommended to use the professional corporate design in all materials produced within the project to support an effect of recognition.





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POWERPOINT TEMPLATES

A set of information about the CCJ4C goals and aims was prepared by the partners. This information was organized in a PowerPoint presentation which was used when presenting the project during relevant international or national events, seminars, or conferences.



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POSTER

The project poster was designed as an impacting dissemination tool, in English. All partners used it for promoting the CCJ4C project and especially for conferences and seminars.



BANNER

The banners include the logo of the CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System, and all EU partners' logos.



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EUROPEAN CAREER COUNSELLING GUIDELINES FOR STAFF WORKING IN CRIMINAL CORRECTIONAL JUSTICE SYSTEM



PORTFOLIO DESIGN

The banners include the logo of the CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System, and all EU partners' logos and contact details.



LEAFLET

The project leaflet offers a general view on the project aims and deliverables. The material is available in English and translated in all partners' languages. The leaflets were distributed during events related to the project topic. In addition, the leaflet was sent to target groups for dissemination. The leaflet contains all



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information of the project, being available digital and printed. Moreover, it consists of only two pages (project's assumption and general information, the project results and all partners' logos).



The leaflet is available in all national languages into the Teamwork platform, our main communication tool, under the Leaflet folder: [Files - CCJ4C - European Career Counselling Guidelines for Staff Working in Criminal Correctional Justice System - CPIP \(teamwork.com\)](#)

CONFERENCE/EVENTS KIT FOR PARTICIPANTS

Each project partner was responsible to create a specific kit for participants during various events carried out in the project framework: Please find below specific examples and photos:

- Conference/event agenda
- Conference bag/map with logo of the project
- A ball pen with printed name of the conference and logo
- Memory stick with project's logo
- Leaflet about the project
- Paper notebook for notes during conference
- Conference evaluation form
- Pocket Cards for correctional workers
-

EU VISIBILITY

NOTE: In addition, it is of crucial importance to follow the rules of corporate identity given by the European Commission such as clear instructions on the use of logos and disclaimers: Beneficiaries of European Union (EU) funding are obliged to display the EU flag and to acknowledge the support received under the relevant EU programmes in all communication and promotional material. The European Union emblem (flag) must be used, and the name of the European Union displayed in full. The name of the Erasmus+ programme can appear with the flag. The preferred option is to write "Co-funded by" or "With the support of", then "the Erasmus+ programme of the European Union" next to



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the EU flag. E.g. “Co-funded by the Erasmus+ programme of the European Union” or “With the support of the Erasmus+ programme of the European Union”.

All publications and products have to display:

- Project reference number/grant agreement number
- The official disclaimer in English

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- Erasmus+ Programme Logo:



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For more info, visit: http://eacea.ec.europa.eu/about-eacea/visual-identity_en

- Printed materials with CCJ4C and European Commission logo. Below are examples of materials developed by project partners to be used during events related to the project: pencil box, notebook, sticky notes, USB stick, glasses bag.



SOCIAL MEDIA PLATFORMS

Throughout the project implementation, social media campaigns were designed to promote the key messages and achievements of the project, reach desired target groups, and raise public awareness about the related issues.



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This entails opening up and maintaining active social media accounts (Facebook and LinkedIn) for the project to maximise visibility and reaching out to different beneficiaries and stakeholders. All partners were responsible for posting news, and updates on project activities in their country, relevant news about published work or other relevant projects.

For the purposes of the project, partners used also their own social media accounts (Facebook, Twitter, Instagram, LinkedIn) in order to host relevant posts and to promote the objectives, messages and outputs of the project. By using the partners' own social media, all information regarding the project were visible to a wider (existing) audience from "Day 1" of the project, thus helping the campaigns and the project to gain momentum. Moreover, by using already existing social media accounts, the issue of "lack of unique content" was avoided and the sustainability of the project's digital footprint will be extended. Partners will followed a common path for social media posts, not only by using a similar approach, but also by using the project's dedicated logos, key visuals and hashtags in all posts.

Proposed hashtags to be used in social media:

#CCJ4C_project #ErasmusPlus #EU_projects #carrerguidance #prisonsystem #learning #training #careeropportunities #adulthoodeducation

FACEBOOK

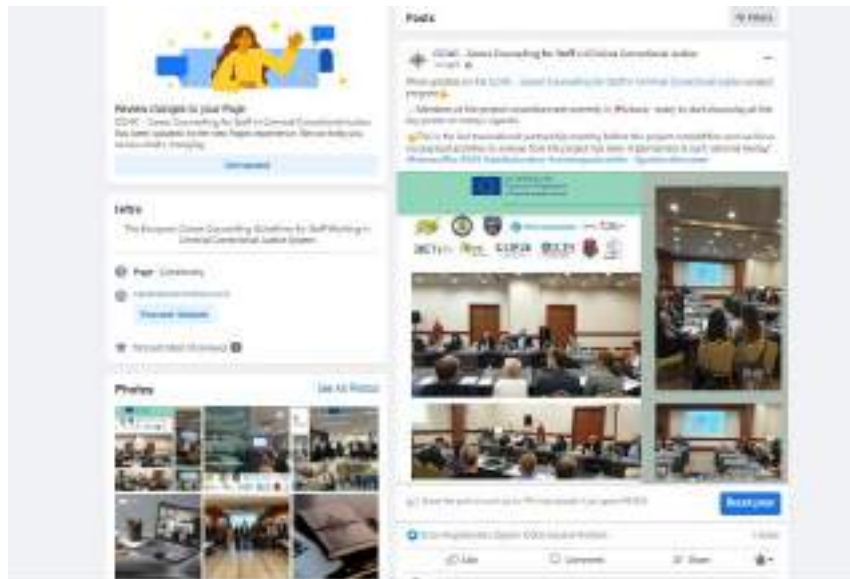
The CCJ4C Facebook page was very useful tool for the partnership to keep the project alive by regular posts about the project and other related topics that the project addresses. This ensured a wider visibility and more active involvement of stakeholders. The publications of the Facebook page engaged with the stakeholders and the community in general through the share of interesting news and articles related with the project topic.

Link to the official Facebook page of the CCJ4C project: <https://www.facebook.com/CCJ4C>





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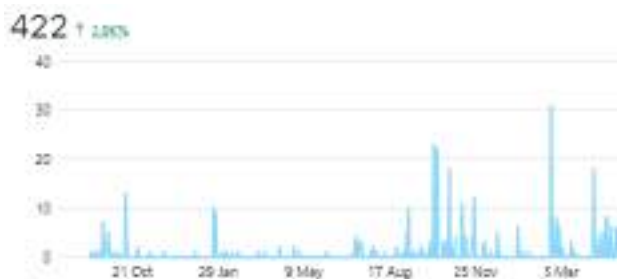


Analysing the activity on this Social Media Platform, the following aspects should be highlighted:

- Social Media Presence: **30 posts**



- Facebook Page visits: **422**



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- Page likes: **52 likes**

Facebook Page new likes (2)

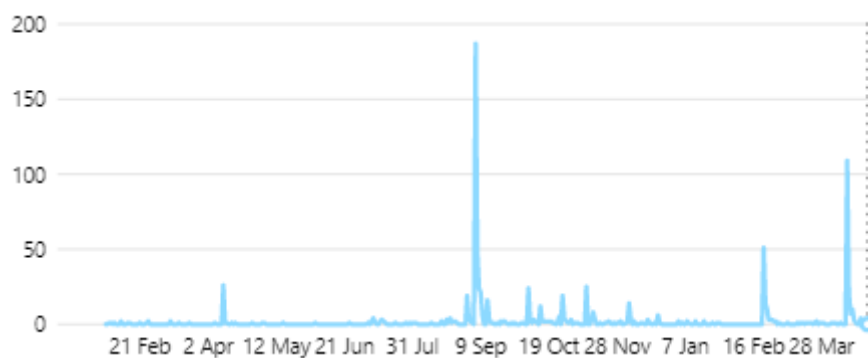


- Page followers: **61 followers**



- **1756 people reached**

Recent content	Type	Reach	Reactions
More updates on the CCAC - Car...	Post	Boost: 8000	44
What's new on the CCAC - Car...	Post	Boost: 8000	48
The issue of prisoners often re...	Post	Boost: 8000	21
There is great disappointment in th...	Post	Boost: 8000	24
The importance of Professional...	Post	Boost: 8000	20
Update: 315 (100%) 3155 (100%)	Post	Boost: 8000	24



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LINKEDIN

The LinkedIn page was also a great tool in the dissemination of project outputs and the work progress, and above all because it represented a great sharing network between the partners' pages and their contact networks. The activity on the project LinkedIn page was intense, receiving a lot of positive feedbacks from key stakeholders through their comments and shares on certain posts. The project LinkedIn page aimed to provide information about project events, milestones, and products/outputs as well as to showcase good practices and engage potential project stakeholders on a regular basis.

Link to the official LinkedIn page of the CCJ4C project: <https://www.linkedin.com/company/ccj4c/>



Analysing the activity on this Social Media Platform, the following aspects should be highlighted:

- Page followers: **113 likes**

Follower highlights

113

Total followers



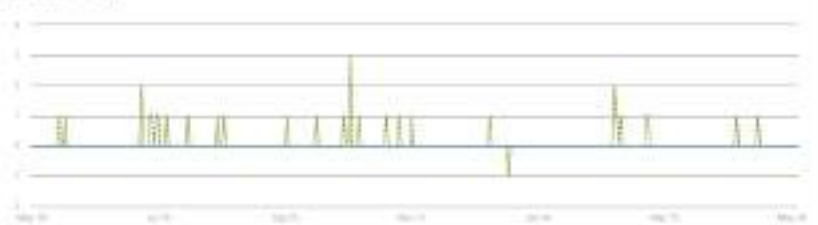
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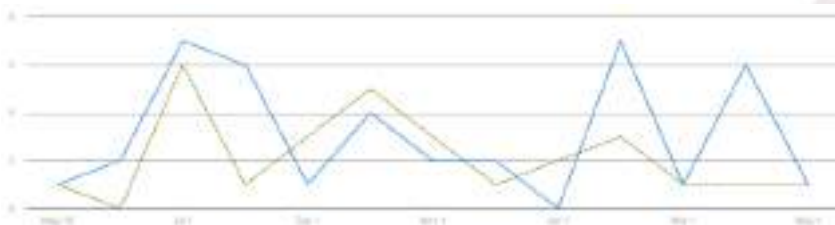
Follower metrics



- Page visitors: **153 visitors**

Visitor highlights

153
Page views



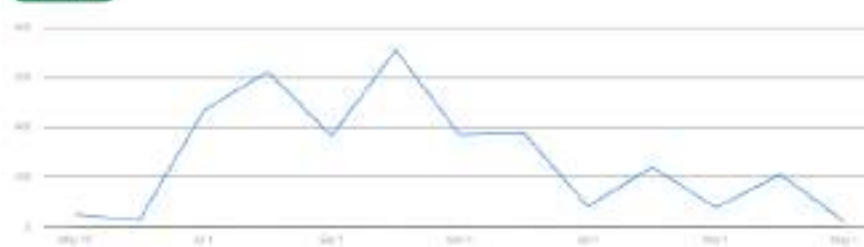
- Content reactions (likes, shares, comments): **124**

Highlights

Data for 5/16/2020 / 6/18/2020

124
Reactions

Impressions



- Total posts: **29**
- Total impressions: **3455**

Organic stats

Organic to all followers

3455

Impressions

124

Reactions

17.72%

Click-through

rate



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PARTNERS DISSEMINATION ACTIVITIES

The template for the dissemination report facilitated the process of collecting information for the elaboration of the final common and transnational report. Partners briefly described the activity and add the pictures and if relevant links. Partners completed the document every 6 months and upload it to Teamwork. Each report included all the necessary information related to the dissemination activity and accompanying evidence (pictures, screenshots, attendance lists, links etc.). It was recommended that each partner to report at least 1 activity per month.


When reporting, all partners followed these rules:

- documentation material as numbered evidence (e.g. screenshots of Facebook posts etc.);
- approximate numbers of organisations/persons reached (e.g. people reached on Facebook, number of e-mails sent, signatures sheets from face-to-face dissemination activities etc.) supported always by evidence.
- In case of online documentation for the reporting, provide screenshots together with URLs and links
- Send reports of dissemination activities on time

For the activities of partners in the dissemination please refer to activities indicated in the summary table.

1 CCJ4C Project Dissemination Plan Template

2

3 **PARTNER:** 

4

	DURATION		CONTENT	OBJECTIVE	ADDRESSES			PLACEMENT	DAYS	BUDGET	COMMUNICATION ACTION	OWNER
	START	END			Who	Figure	Level					
00												
01												
02												
03												
04												
05												
06												
07												
08												
09												





Instructions on how to fill in the table

1	2	DURATION		CONTENT	Objective	AUDIENCE			PLACEMENT	CHANNEL	INSTRUMENT	COMMUNICATION ACTION	OWNER
		START	END			Who	Figures	Level					
3													
4	Instructions	Fill in only if action continues in time		Synthesis of what was communicated and objective	The objective of the dissemination action	To who the dissemination action targeted	Quantities	Geographic dimension	Where the information was/will be accessed - the location	The tool used to communicate	Type of document	Type of action	Initial of the person/organism responsible for the action
5	List of options	Month and year	Description	Awareness and recognition	Person	Local	Website	Personal E-mail	Text	Public Relations			
6			Survey results	Usefulness and reliability	Organization	National	Magazine	Professional E-mail	Powerpoint Presentation	Publicity			
7			Focus group results	Clear and easy studies	Network	European	Event minutes	Website	Report	Event			
8			Etc...	Press release and pilot actions	Magazine	Global	Facebook	Workshop	flyer's	Mass marketing			
9				Product introduction educational information	Media	Etc...	Etc...	Conference	Product Portfolio	Online course starting			
10					Group			Fair	Press release	Direct Marketing			
11					Etc...			Seminar	Verbal	Events			
12								Etc...	Etc...	Publications			
13								Etc...					
14													
15													
16													
17													
18													

OVERVIEW ON THE ACTIVITIES CARRIED OUT BY THE PROJECT PARTNERS DURING THE PROJECT IMPLEMENTATION PERIOD:

The dissemination activities carried out within the CCJ4C project partnership has been carefully planned in order to bring a strong visibility to the project, as well as to inform the potential stakeholders about the project and its implementation. The Dissemination process of the CCJ4C project focused on making the results / products of the project visible to others, especially the end-users, the target group and the key-actors that can implement its use.

The common platforms for sharing the information about the CCJ4C project were the following: Website, Facebook, Twitter, LinkedIn and Instagram page of the project partners, Facebook and LinkedIn page of the project, „New Ideas for New Opportunities” magazine, Electronic Platform for Adult Learning in Europe, WESER KURIER, ALTA Journal 2021. Each organization had a constant presence on Social Media, the activities developed specifically for the CCJ4C project being focused on interacting with the wide public to raise awareness on the project`s objectives and milestones: various articles closely related with the main idea of the CCJ4C project; the official Website of the project was made known in order to highlight what our goals are, and what we want to achieve by implementing this initiative; detailed information about the work status of the project partners in terms of developing the resources planned; the relevance of the CCJ4C project results developed during the implementation period; the social media pages as well as the philosophy behind the CCJ4C project were shared; the main action keys of the CCJ4C project have been specified and information about all the transnational partnership meetings and events organized in the project framework.





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Total activities ALL PROJECT PARTNERS	302
Total number of followers/visitors/ targeted group ALL PROJECT PARTNERS	About 10.000
Posts on project Facebook page	30
Posts on project LinkedIn page	30
Posts on Social Media Platforms of each project partner (including Website)	167
Promoting the projects during different events (workshops, conferences etc.)	72
Articles in Magazines	5





PARTNERS'S DISSEMINATION ACTIVITIES

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CONTENT	OBJECTIVE	AUDIENCE			PLACEMENT
		Who	Figures	Level	
It was an important opportunity to share on EPALE Platform short information about CCJ4C project, its objectives, consortium as well as the main results.	raising awareness on the CCJ4C project	EPALE followers		European	Electronic Platform for Adult Learning in Europe https://epale.ec.europa.eu/en/
Informing the followers that the CCJ4C project has started. With this purpose, the objective of the CCJ4C project was mentioned.	Project introduction	Facebook and LinkedIn followers	125	International	Facebook and LinkedIn https://www.linkedin.com/feed/update/urn:li:activity:66
The CPIP team updated the CPIP website with information about the CCJ4C project. The overall aim of the CCJ4C project and the partners are some of the topics illustrated on the website.	More awareness about the CCJ4C project	Website followers	Not aplicable	International	Website https://cpip.ro/portfolio/ccj4c/





CORRECTIONS CAREERS

<p>CPIP team posted on CPIP's facebook page a short presentation about the Firtst project meeting of the CCJ4C project. The followers were informed about the objective of this project, the partnership and also about the main topic discussed in the meeting.</p>	<p>More awareness about the CCJ4C project</p>	<p>Facebook followers</p>	<p>158</p>	<p>International</p>	<p>Facebook https://www.facebook.com/CentrulPentruPromovarealnvatariiPerman</p>
<p>CPIP team attended the 'Co-creating Erasmus+ and the European Solidarity Corps' event at ULB, Brussels, Belgium. It was an extremely important occasion to disseminate the CCJ4C project among the stakeholders during the workout sessions.</p>	<p>More awareness about the CCJ4C project</p>	<p>Stakeholders</p>	<p>600</p>	<p>European</p>	<p>Brussels, Belgium</p>
<p>As a result of the Brussels event, the CPIP team contacted two of the European Commission stakeholders who expressed their interest in the CCJ4C project.</p>	<p>Information about the CCJ4C project</p>	<p>Stakeholders</p>	<p>2</p>	<p>European</p>	<p>E-mail</p>
<p>CPIP team contacted the potential stakeholders of the CCJ4C project, which include the European Association for the Education of Adults (EAEA).</p>	<p>Information about the CCJ4C project</p>	<p>Stakeholders</p>	<p>1</p>	<p>European</p>	<p>E-mail</p>





CORRECTIONS CAREERS

<p>CPIP team has organized a Local Workshop in Timisoara, Romania. As a result, the CCJ4C project was promoted in order to inform the participants about the main objectives of this project.</p>	<p>More awareness about the CCJ4C project</p>	<p>Prison Staff, Employers (Prison Administration) representatives of NGOs and companies, other relevant stakeholders</p>	<p>23</p>	<p>Local</p>	<p>Timisoara, Romania</p>
<p>The CPIP team was very pleased to share amongst LinkedIn followers the Training Brochure developed within the CCJ4C project.</p>	<p>increasing the interest amongst relevant stakeholders on the material developed within the CCJ4C project</p>	<p>CPIP's LinkedIn followers</p>	<p>70</p>	<p>International</p>	<p>Organization LinkedIn page https://www.linkedin.com/feed/update/urn:li:activit</p>
<p>The CPIP team was very pleased to invite prison officers, their managers, their families and decision makers to express their opinion on basic needs in order to better support their careers in prison.</p>	<p>raising awareness amongst LinkedIn followers on the activities carried out within the project</p>	<p>prison officers, their managers, their families and decision makers</p>	<p>35</p>	<p>International</p>	<p>Organization LinkedIn page https://www.linkedin.com/feed/update/urn:li:activit</p>
<p>The representatives of the CPIP team posted on CPIP's LinkedIn page a relevant guidelines focused on recruitment, selection, education, training and professional development of prison and probation staff. In order to be linked to the CCJ4C project, the overall objective was highlighted.</p>	<p>raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CPIP's LinkedIn followers</p>	<p>45</p>	<p>International</p>	<p>Organization LinkedIn page https://www.linkedin.com/feed/update/urn:li:activit</p>





CORRECTIONS CAREERS

<p>A relevant guide was shared amongst CPIP's Facebook followers focused on what exactly does career guidance mean. It was an extremely important opportunity to highlight the overall objective of CCJ4C project at the end of the post. In addition, the Facebook followers were kindly invited to consult the Website of the project.</p>	<p>raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CPIP's Facebook followers</p>	<p>38</p>	<p>International</p>	<p>Organization Facebook page https://www.facebook.com/CentrulPentruPromova</p>
<p>As a result of Pact for Skills action event, the CPIP team shared specific information about the CCJ4C project amongst relevant stakeholder.</p>	<p>informing the postential stakeholders about CCJ4C project</p>	<p>Representative of Prison Administration</p>	<p>1</p>	<p>European</p>	<p>E-mail</p>
<p>Short information about National Workshop on "Identifying Perspectives for the Future of Career in Criminal Justice" was highlighted in order to keep the Facebook followers updated with the activities carried out within the CCJ4C project.</p>	<p>increasing the interest amongst relevant stakeholders on the activities carried out within the CCJ4C project</p>	<p>CPIP's Facebook followers</p>	<p>98</p>	<p>International</p>	<p>Organization Facebook page https://cutt.ly/9bW9W4w</p>





CORRECTIONS CAREERS

<p>The CPIP was very pleased to attend the LLLWeek 2020 – “Lifelong Learning for Sustainable Societies” within the „MULTI PARTNERSHIP COOPERATION IN LIFELONG CAREER GUIDANCE - Sharing good practice and transnational debate” Multiplier event. It was an extremely important opportunity to make known amongst the participants the CCJ4C project.</p>	<p>raising awareness about the CCJ4C project</p>	<p>CPIP’s Facebook followers</p>	<p>75</p>	<p>International</p>	<p>Organization Facebook page shorturl.at/oKQZ7</p>
<p>The CPIP team was very delighted to share amongst Facebook page relevant details about the Online event organized by Sindicatul Politistilor de Penitenciar focused on analysis of the public agenda in Romania regarding the career of the Penitentiary police officers.</p>	<p>raising awareness amongst Facebook followers on the activities carried out within the CCJ4C project</p>	<p>CPIP’s Facebook followers</p>	<p>79</p>	<p>International</p>	<p>Organization Facebook page shorturl.at/notA9</p>





CORRECTIONS CAREERS

<p>The CPIP team attended the „Webinar on Career Guidance policy and practice during the pandemic“. The objective of the Webinar was to share the main findings of the flash international survey of Cedefop, ILO, ETF, the European Commission, ICCDPP, OECD and UNESCO on how career guidance services responded to the challenges posed by Covid-19. It was an relevant opportunity to share amongst the participants specific information about the objective, consortium as well as the results of the CCJ4C project.</p>	<p>raising awareness about the CCJ4C project</p>	<p>CCIP's Facebook followers</p>	<p>54</p>	<p>International</p>	<p>Organization Facebook page</p>
<p>„Webinar on Career Guidance policy and practice during the pandemic“ the CPIP team contacted relevant stakeholders in order to share specific details about the CCJ4C project.</p>	<p>raising awareness about the CCJ4C project</p>	<p>career guidance experts</p>	<p>3</p>	<p>European</p>	<p>E-mail</p>





CORRECTIONS CAREERS

<p>A relevant report focused on career guidance policies and practices in the light of global challenges was shared by the CPIP team. In addition, the report aims to facilitate learning from these examples, to increase awareness and understanding of policy and practice in career guidance:</p>	<p>raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CCJ4C Project Facebook followers</p>	<p>31</p>	<p>International</p>	<p>CCJ4C project Facebook page shorturl.at/chtR4</p>
<p>An specific article was posted on CC4C project LinkedIn page focused on what are the skills of successful Correctional Officers.</p>	<p>raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>27</p>	<p>International</p>	<p>CCJ4C project LinkedIn page https://www.linkedin.com/feed/update/urn:li:activity:6678901234567890</p>
<p>The CPIP team posted on CCJ4C project Facebook page an relevant article focused on the specific skills of Prison officers.</p>	<p>Raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CCJ4C Project Facebook followers</p>	<p>41</p>	<p>International</p>	<p>CCJ4C project Facebook page shorturl.at/fhkC9</p>
<p>The CPIP team posted on CCJ4C project LinkedIn page an article focused on topics such as: the relevance of career counseling as well as how to get the most from professional career help.</p>	<p>Raising awareness amongst LinkedIn followers on topics related to the CCJ4C project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>45</p>	<p>International</p>	<p>CCJ4C project LinkedIn page https://www.linkedin.com/posts/ccj4c_how-to-get-the-most-from-professional-career-help</p>





CORRECTIONS CAREERS

<p>Short information about the online meeting of the partners within the CCJ4C project was highlighted amongst the Followers of the CCJ4C Facebook project page. The main topics discussed at the online meeting were outlined to define the progress of the project.</p>	<p>to keep the followers updated with the activities carried out within the CCJ4C project</p>	<p>CCJ4C Project Facebook followers</p>	<p>62</p>	<p>International</p>	<p>CCJ4C Project Facebook Page shorturl.at/bdlzY</p>
<p>Short information about the online meeting of the partners within the CCJ4C project was highlighted amongst the Followers of the CCJ4C LinkedIn project page. The main topics discussed at the online meeting were outlined to define the progress of the project.</p>	<p>to keep the followers updated with the activities carried out within the CCJ4C project</p>	<p>CCJ4C Project Facebook followers</p>	<p>18</p>	<p>International</p>	<p>CCJ4C Project LinkedIn Page https://www.linkedin.com/feed/update/urn:li:activity:6654111111111111111</p>
<p>The research results within the project were highlighted during the 21st Annual Conference of the European Society of Criminology – EUROCRIM 2021</p>	<p>Raising awareness about the research results within the project.</p>	<p>CCJ4C Project Facebook followers</p>	<p>70</p>	<p>International</p>	<p>CCJ4C project Facebook page https://www.facebook.com/CCJ4C/posts/2260296029602960296</p>





CORRECTIONS CAREERS

<p>Detailed information about the first day of the transnational meeting in hybrid format, hosted by Bremen Ministry of Justice and Constitution in Bremen, German. The main topics on the agenda were mentioned.</p>	<p>Raising awareness about the activities carried out within the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>104</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>
<p>Detailed information about the first day of the transnational meeting in hybrid format, hosted by Bremen Ministry of Justice and Constitution in Bremen, German. The main topics on the agenda were mentioned.</p>	<p>Raising awareness on the activities carried out within the project</p>	<p>CCJ4C Project Facebook followers</p>	<p>172</p>	<p>International</p>	<p>Facebook page of the project https://www.facebook.com/CCJ4C/posts/2296493</p>
<p>Sharing a brief presentation about the first day of the transnational project meeting hosted by Bremen Ministry of Justice and Constitution in Bremen, German.</p>	<p>Raising awareness on the activities carried out within the project</p>	<p>CCJ4C Project Facebook followers</p>	<p>31</p>	<p>International</p>	<p>Facebook page of the project https://www.facebook.com/CCJ4C/posts/2302222</p>
<p>Information about the second day of the transnational project meeting hosted by Bremen Ministry of Justice and Constitution in Bremen, German.</p>	<p>Raising awareness on the activities carried out within the project</p>	<p>CPIP's Facebook followers</p>	<p>198</p>	<p>International</p>	<p>Facebook page of the organization https://www.facebook.com/CentrulPentruPr</p>
<p>Information about the second day of the transnational project meeting hosted by Bremen Ministry of Justice and Constitution in Bremen, German.</p>	<p>Raising awareness on the activities carried out within the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>68</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>






CORRECTIONS CAREERS

Information about the second day of the transnational project meeting hosted by Bremen Ministry of Justice and Constitution in Bremen, German.	Raising awareness on the activities carried out within the project	CPIP's LinkedIn followers	109	International	LinkedIn page of the organization https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
Article related to the main idea of the CCJ4C project (happyness at work) making the connection with the research of the CCJ4C project, backed by over 1000 correction staff involved.	Raising awareness about the project	CCJ4C Project LinkedIn followers	29	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
Article related to the main idea of the CCJ4C project: How to feel engaged and motivated while working in corrections?	Raising awareness about the project	CCJ4C Project LinkedIn followers	35	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
Article related to the main idea of the CCJ4C project: Is the future of probation also looking at career guidance?	Raising awareness about the project	CCJ4C Project LinkedIn followers	21	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
European Commission's publication on: How are adults working in #corrections taken into consideration? What lifelong learning support is offered for them?	Raising awareness about the project	CCJ4C Project LinkedIn followers	30	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD
Specific article related to the main idea of the CCJ4C project: hot topics for correctional staff (Work-life balance).	Raising awareness about the project	CCJ4C Project LinkedIn followers	43	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activity:612883-EPP-1-2019-1-RO-EPPKA3-PI-FORWARD






CORRECTIONS CAREERS

Specific article related to the main idea of the CCJ4C project.	Raising awareness about the project	CCJ4C Project LinkedIn followers	47	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Specific article related to the main idea of the CCJ4C project: We need our correctional staff to stay on top of their careers and also to be supported with appropriate guidance.	Raising awareness about the project	CCJ4C Project LinkedIn followers	42	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Specific article related to the main idea of the CCJ4C project: how do we support the shift in correctional careers, a shift that demands more and more social worker competencies from correctional staff?	Raising awareness about the project	CCJ4C Project LinkedIn followers	56	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Specific article related to the main idea of the CCJ4C project: Skills4Change in the correctional environment starts with a supported career and guided choices in lifelong learning.	Raising awareness about the project	CCJ4C Project LinkedIn followers	40	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
A detailed presentation about the CCJ4C project was shared amongst the participants during the national Dissemination event organized by the CPIP team.	Raising awareness about the project	Representative of Prison Administration, relevant stakeholders in the field of prisons at national level	40	National	Timisoara, Romania 






CORRECTIONS CAREERS

Specific article related to the main idea of the CCJ4C project: how correctional staff is supported in their careers.	Raising awareness about the project	CCJ4C Project LinkedIn followers	51	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Specific podcast related to the main idea of the CCJ4C project: understand correctional services and the lives of people engaged within.	Raising awareness about the project	CCJ4C Project LinkedIn followers	44	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
The representatives within the CPIP team are part of the 14th ALL DIGITAL Summit 2021, being an important opportunity to make known the CCJ4C project.	Raising awareness about the project	CCJ4C Project LinkedIn followers	28	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Video connected with the main idea of the CCJ4C project: careers in corrections (how would you present your profession to a newcomer? How to you present your job to your local community?)	Raising awareness about the project	CCJ4C Project LinkedIn followers	44	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
It was an important opportunity to make known the CCJ4C project amongst the participants during the national Dissemination event organized by the CPIP team.	Raising awareness about the achievements within the project	Representative of Prison Administration, relevant stakeholders in the field of prisons at national level	30	National	<p>Baile Herculane, Romania</p> 






CORRECTIONS CAREERS

<p>The overview of the CCJ4C project was highlighted by the CPIP team during the Annual Networking Event entitled 'New Ideas for New Opportunities' organized in Brussels, Belgium.</p>	<p>Raising awareness about the project</p>	<p>Representative of Prison Administration, relevant stakeholders in the field of prisons at EU level</p>	<p>80</p>	<p>European</p>	<p>Brussels, Belgium</p> 
<p>Specific article related to the main idea of the CCJ4C project: the support mechanisms in jobs with high-stress levels like correctional staff</p>	<p>Raising awareness about the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>58</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>
<p>Specific article related to the main idea of the CCJ4C project.</p>	<p>Raising awareness about the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>31</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>
<p>Specific article related to the main idea of the CCJ4C project: what is a prison officer's role in promoting rehabilitation ?</p>	<p>Raising awareness about the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>47</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>
<p>Information about the transnational project meeting hosted by the Baltic Education Technology Institute in Kaunas, Lithuania.</p>	<p>Increasing the interest on the activities carried out within the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>96</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>
<p>Information about the first day of the transnational project meeting hosted by the Baltic Education Technology Institute in Kaunas, Lithuania.</p>	<p>Increasing the interest on the activities carried out within the project</p>	<p>CCJ4C Project LinkedIn followers</p>	<p>151</p>	<p>International</p>	<p>LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi</p>





CORRECTIONS CAREERS

Information about the second day of the transnational project meeting hosted by the Baltic Education Technology Institute in Kaunas, Lithuania.	Increasing the interest on the activities carried out within the project	CCJ4C Project LinkedIn followers	123	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Information about the transnational project meeting hosted by the Baltic Education Technology Institute in Kaunas, Lithuania.	Increasing the interest on the activities carried out within the project	CCJ4C Project LinkedIn followers	511	International	LinkedIn page of the project https://www.linkedin.com/feed/update/urn:li:activi
Information about the transnational project meeting hosted by the Baltic Education Technology Institute in Kaunas, Lithuania.	Increasing the interest on the activities carried out within the project	CPIP's Facebook followers	228	International	Facebook page of the organization https://www.facebook.com/CentrulPentruPro
During the study visits activities organized in Romania within the „Project for the Development of Rehabilitation Programme Through Art Activities for Children in Prisons” the Erasmus Plus funded project CCJ4C was made known among the group of Turkish Prison and Probation professionals who are actively involved in their career development.	Raising awareness on the project deliverables and project relevance in the field	Representative of Prison Administration, relevant stakeholders in the field of prisons	25	European	Timisoara, Romania 





CORRECTIONS CAREERS

Social Media post about the study visits activities organized in Romania within the „Project for the Development of Rehabilitation Programme Through Art Activities for Children in Prisons”	Making visible the activities where the CCJ4C project is disseminated	CCJ4C Project Facebook followers	146	European	https://www.facebook.com/CCJ4C/posts/351567460257122
Details about the key topics discussed by the project partners during the transnational meeting organized in Lisbon, Portugal.	Highlighting the activities carried out within the project	Organization Facebook followers	125	European	https://www.facebook.com/CentrulPentruPromovareaInvatariiPermanente/post
Advocacy evaluation closely related to the CCJ4C project	Making visible articles focused on the main idea behind the project	CCJ4C Project LinkedIn followers	73	European	https://www.linkedin.com/feed/update/urn:li:activity:6965275342001332224
Article related to the project	Making visible articles focused on the main idea behind the project	CCJ4C Project LinkedIn followers	43	European	https://www.linkedin.com/feed/update/urn:li:activity:6965276129725153280
UNESCO quote related to the CCJ4C project main idea	UNESCO quote related to the CCJ4C project main idea	CCJ4C Project LinkedIn followers	51	European	https://www.linkedin.com/feed/update/urn:li:activity:6965276352862142465
Article related to the CCJ4C project philosophy	Sharing articles connected to the project theme	CCJ4C Project Facebook followers	27	European	https://www.facebook.com/CCJ4C/posts/432262332187634
Article related to the CCJ4C project philosophy	Sharing articles connected to the project theme	CCJ4C Project LinkedIn followers	150	European	https://www.linkedin.com/feed/update/urn:li:activity:6965574111523667969
Sharing opportunities to attend	Sharing opportunities to attend	CCJ4C Project Facebook followers	64	European	https://www.facebook.com/CCJ4C/posts/435410608539473
Sharing opportunities to attend	Sharing opportunities to attend	CCJ4C Project Facebook followers	71	European	https://www.linkedin.com/feed/update/urn:li:activity:6967400696958586880
Study closely related to the CCJ4C project	Sharing articles connected to the project theme	CCJ4C Project LinkedIn followers	79	European	https://www.linkedin.com/feed/update/urn:li:activity:6970297819085594625





CORRECTIONS CAREERS

United Nation quote related to the CCJ4C project	United Nation quote related to the CCJ4C project	CCJ4C Project LinkedIn followers	95	European	https://www.linkedin.com/feed/update/urn:li:activity:6966018928439386112
Making visible the European Commission report on the work-life balance rights	The study research within the CCJ4C project were highlighted	CCJ4C Project Facebook followers	50	European	https://www.facebook.com/CCJ4C/posts/441833484563852
Making visible the European Commission report on the work-life balance rights	The study research within the CCJ4C project were highlighted	CCJ4C Project LinkedIn followers	133	European	https://www.linkedin.com/feed/update/urn:li:activity:6971018820966596609
Social Media post about the online peer review for the CCJ4C project	Making visible the activities carried out within the project	CCJ4C Project LinkedIn followers	66	European	https://www.linkedin.com/feed/update/urn:li:activity:6978538233680801792
Article related to the main idea behind the project	Making visible the benefits of prison education	CCJ4C Project Facebook followers	34	European	https://www.facebook.com/CCJ4C/posts/206392301733400
Social Media post about the workshop „Filtering and adapting recommendations in the field of correctional justice“ organized at local level by Timisoara Penitentiary	Sharing updates on the activities carried out within the project	CCJ4C Project Facebook followers	148	European	https://www.facebook.com/CCJ4C/posts/205181605187803
Social Media post about the workshop „Filtering and adapting recommendations in the field of correctional justice“ organized at local level by Timisoara Penitentiary	Sharing updates on the activities carried out within the project	CCJ4C Project LinkedIn followers	308	European	https://www.linkedin.com/feed/update/urn:li:activity:6984080457667604480
News on the working session organized by the IPS team in the project framework	Sharing updates on the activities carried out within the project	CCJ4C Project LinkedIn followers	210	European	https://www.linkedin.com/feed/update/urn:li:activity:6989116487248568320
Social Media post about the workshop organized at local level by the SNPP Politia Penitenciara	Sharing updates on the activities carried out within the project	CCJ4C Project Facebook followers	129	European	https://www.facebook.com/CCJ4C/posts/211385187900778





CORRECTIONS CAREERS

Social Media post about the workshop organized at local level by the SNPP Politia Penitenciara	Sharing updates on the activities carried out within the project	CCJ4C Project LinkedIn followers	97	European	https://www.linkedin.com/feed/update/urn:li:activity:6995282152661610496
Social Media post about the Conference within the European Training Foundation with the occasion of the Global Carrer Month	Sharing events closely related to the project idea	CCJ4C Project LinkedIn followers	72	European	https://www.linkedin.com/feed/update/urn:li:activity:6993217550444556289
Social Media post on the meeting of our project partners BETI with the member of European Parliament from Lithuania	Sharing updates on the activities carried out within the project	CCJ4C Project Facebook followers	100	European	https://www.facebook.com/CCJ4C/posts/212160751156555
Social Media post on the meeting of our project partners BETI with the member of European Parliament from Lithuania	Sharing updates on the activities carried out within the project	CCJ4C Project LinkedIn followers	97	European	https://www.linkedin.com/feed/update/urn:li:activity:6997933503057158145
Centrul pentru Promovarea Inventarii Permanente has organized in Vienna/Austria the Annual Networking event entitled „New Ideas for New Opportunities”. All CCJ4C project deliverables as well as the project relevance for the target group representatives were specific key points highlighted amongst key stakeholders.	Raising awareness regarding the CCJ4C project and its deliverables	Representative of Prison Administration, relevant stakeholders in the field of prisons at EU level	100	European	Vienna, Austria 





CORRECTIONS CAREERS

Sharing the European Training Foundation webinar on the career guidance importance	Making visible events closely related to the project idea	CCJ4C Project LinkedIn followers	84	European	https://www.linkedin.com/feed/update/urn:li:activity:7006573850385637376
Social Media post on the Masterclass Conference organised in Brussels by SNPP Politia Penitenciara within the project	Sharing updates on the activities carried out within the project	CCJ4C Project LinkedIn followers	166	European	https://www.linkedin.com/feed/update/urn:li:activity:7034096177838985216
Social Media post on the Masterclass Conference organised in Brussels by SNPP Politia Penitenciara within the project	Sharing updates on the activities carried out within the project	CCJ4C Project Facebook followers	365	European	https://www.facebook.com/CCJ4C/posts/231074692598494
Social Media post on the Masterclass Conference organised in Brussels by SNPP Politia Penitenciara within the project	Sharing updates on the activities carried out within the project	Organization Facebook followers	176	European	https://www.facebook.com/CentrulPentruPromovareaInvtariiPermanente/post
Social Media post about the last transnational partnership meeting	Sharing updates on the activities carried out within the project	CCJ4C Project Facebook followers	259	European	https://www.facebook.com/CCJ4C/posts/255602826812347





CORRECTIONS CAREERS

<p>CPIP had the great privilege of being a trainer and training coordinator during the staff training activity carried out within the „Disadvantaged convicts focused on staff mobility” project, The Center for European Union Education and Youth Programmes (Turkish National Agency). Information about the CCJ4C were defined at the event in order to make known the main project deliverables.</p>	<p>Raising awareness regarding the CCJ4C project and its deliverables</p>	<p>Representatives of Social Workers Associations; representatives of civil society organizations; representatives of child and youth justice system; psychologists working with youth in the juvenile justice system, educators from Turkish probation services</p>	<p>7</p>	<p>European</p>	<p>Timisoara, Romania</p> 
<p>"Dissemination of professional models of good practice in the field of social reintegration of persons deprived of liberty", an activity carried out in the framework of the National Strategy for social reintegration of persons deprived of liberty 2020-2024. The representatives of the CPIP team attended the event being an important opportunity to make known the philosophy behind the CCJ4C project, its aim and deliverables.</p>	<p>Raising awareness regarding the CCJ4C project and its deliverables</p>	<p>representatives of Timis County Council and Timisoara City Hall, Local level authorities; mediators; representatives of Timisoara Penitentiary and County Police Inspectorate, Buzias Educational Centre, representatives of County Centre for Drug Prevention, Evaluation and Counselling, Probation Service</p>	<p>35</p>	<p>National</p>	





CORRECTIONS CAREERS

<p>Promoting the CPIP projects portfolio in the Justice system during the Kick-off meeting of the PROTA project „Prisoners Reintegration Opportunities and Training in Artificial Environments for Employment” (Project Number 2022-1-RO01-KA220-ADU-000090209) organized in Bucharest/Romania. It was an excellent opportunity to make known the CCJ4C project and all deliverables achieved.</p>	<p>Raising awareness regarding the CCJ4C project and its deliverables</p>	<p>key stakeholders and professionals at EU level; educators, social workers, psychologists;</p>	<p>16</p>	<p>European</p>	
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CORRECTIONS CAREERS

PARTNERS'S DISSEMINATION ACTIVITIES

Baltic Education Technology Institute (BETI)



CONTENT	OBJECTIVE	AUDIENCE			PLACEMENT	CHANNEL	INSTRUMENT	COMMUNICATION ACTION
		Who	Figure	Level				
Post on Facebook	Share information about the start of the project	Followers on Facebook	105	local and international	https://www.facebook.com/330797647030797/posts/2531632413592905/	Social media	Post	Publicity
Article on the institutional website	Share information about the start of the project	People following BETI website	around 200	local and international	http://www.beti.lt/en/node/104	Website	Article	Publicity
Presentation of the CCAC project during National Digital Coalition working group meeting	Giving information about the project	National Digital Coalition working group members	8	national		Workshop	Powerpoint Presentation	Event
Presentation of the CCAC project during National Digital Coalition members meeting	Giving information about the project	National Digital Coalition members	13	national		Meeting	Powerpoint Presentation	Event
Presentation of the CCAC project during workshop "Innovative learning technologies for everyday"	Giving information about the project	Special interest group	40	national		Workshop	Powerpoint Presentation	Event
Presentation of the CCAC project during workshop "learning challenges in digital context"	Giving information about the project	Special interest group	45	national		Workshop	Powerpoint Presentation	Event



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CORRECTIONS CAREERS

<p>Presentation of the CCJAC project during LEAN multiplier event "Competence development using innovative technologies"</p>	Giving information about the project	Special interest group	20	national		Seminar	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during poster session during international conference ALTA 20</p>	Giving information about the project	Teachers, lecturers, professors, people interested in science	93	national, international		Conference	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during Social Innovation Fund workshop</p>	Giving information about the project	Special interest group	18	national		Workshop	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during National Association of Distance Education meeting</p>	Giving information about the project	National Association of Distance Education members	49	national		Meeting	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during National Digital Coalition members meeting</p>	Giving information about the project	National Digital Coalition members	20	national		Meeting	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during workshop "INNOVATIVE LEARNING TECHNOLOGIES FOR EVERYDAY"</p>	Giving information about the project	Special interest group	20 face-to-face/70 online	national		Workshop	Powerpoint Presentation	Event
<p>Presentation of the CCJAC project during workshop "COMMUNICATION AND COLLABORATION"</p>	Giving information about the project	Special interest group	25	national		Workshop	Powerpoint Presentation	Event
<p>Program Descriptive during workshop "Digital Workspace Experience"</p>	To inform public about the project	Special interest group	18	national		Workshop	Powerpoint Presentation	Event





CORRECTIONS CAREERS

Program Description during seminar "Smart Digital Learning"	To inform public about the project	Special interest group	30	National		Seminar	Powerpoint Presentation	Event
Program Description during the workshop on Digital Technologies	To inform public about the project	Special interest group	20	National		Workshop	Powerpoint Presentation	Event
Program Description during Lithuanian Association of Distance and e-Learning (Liedm) members meeting	To inform public about the project	Distance education providers	19	National		Meeting	Powerpoint Presentation	Event
Project Description during international conference ALTA 21 "Advanced Learning Technologies"	To inform public about the project	European educational actors, from policy makers to practitioners to researchers	~150	Global		Conference	Powerpoint Presentation	Event
Program Description during event "New Generation Lithuania - digital skills development"	To inform public about the project	Adult educators, local authorities, learning providers	41	National		Event	Powerpoint Presentation	Event
News about partners	To inform public about the project	General public	106	European	https://www.facebook.com/BETI.LT/posts/4575769285865864	BETI Facebook	Text and photos	Social media post
News about partners	To inform public about the project	General public	~200	European	https://beti.ltwelcomingpartnersfromtheprojecton4cjournal/	BETI Website	Text and photos	Social media post
Program Description during National Digital Coalition partners meeting	To inform public about the project	National Digital Coalition partners	32	National		Meeting	Powerpoint Presentation	Event
News about partners	To inform public about the project	General public	75	European	https://twitter.com/BETI_LT/status/1496280318089794113?s=20&t=WBqFzTGHMMpHcmVB5-w6	BETI Twitter	Text and photos	Social media post
News about partners	To inform public about the project	General public	92	European	https://www.linkedin.com/feed/update/urn:li:activity:6822047058610233344	BETI LinkedIn	Text and photos	Social media post









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CORRECTIONS CAREERS

<p>Presentation of the CCJ4C project during the "All digital week" events</p>	<p>Giving Information about the project</p>	<p>Special Interest group</p>	<p>50</p>	<p>National</p>		<p>Seminar</p>	<p>Powerpoint Presentation</p>	<p>Event</p>
<p>Project presentation to the workers of the Alytus Correction House</p>	<p>To inform about the project</p>	<p>Alytus Correction House workers</p>	<p>~30</p>	<p>National</p>	<p>Video created for the project</p> 	<p>Meeting</p>	<p>Verbal discussion</p>	<p>Meeting</p>
<p>Post about Project presentation to the workers of the Alytus</p>	<p>To inform about the project</p>	<p>General public</p>	<p>~200</p>	<p>European</p>	<p>https://beti.lt/cooperation-with-alytus-correction-house/</p>	<p>BETI website</p>	<p>Text and photos</p>	<p>Social media post</p>
<p>Post about Project presentation to the workers of the Alytus Correction House</p>	<p>To inform about the project</p>	<p>General public</p>	<p>118</p>	<p>European</p>		<p>BETI Facebook</p>	<p>Text and photos</p>	<p>Social media post</p>
<p>Presentation of the CCJ4C project during the National Association of Distance Education members meeting</p>	<p>To inform about the project</p>	<p>Adult educators, local authorities, learning providers</p>	<p>27</p>	<p>National</p>		<p>Meeting</p>	<p>Powerpoint Presentation</p>	<p>Event</p>
<p>Project presentation to the workers of the Kaunas Remand Prison</p>	<p>To inform about the project</p>	<p>Kaunas Remand Prison workers</p>	<p>~30</p>	<p>National</p>	<p>Video created for the project</p> 	<p>Meeting</p>	<p>Verbal discussion</p>	<p>Meeting</p>
<p>Post about Project presentation to the workers of the Kaunas</p>	<p>To inform about the project</p>	<p>General public</p>	<p>~200</p>	<p>European</p>	<p>https://beti.lt/cooperation-with-kaunas-remand-prison/</p>	<p>BETI website</p>	<p>Text and photos</p>	<p>Social media post</p>
<p>Post about Project presentation to the workers of the Kaunas Remand Prison</p>	<p>To inform about the project</p>	<p>General public</p>	<p>105</p>	<p>European</p>		<p>BETI Facebook</p>	<p>Text and photos</p>	<p>Social media post</p>





CORRECTIONS CAREERS

presentation of the project during Lithuanian Association of Distance and e-Learning (LiedM) members meeting	To inform about the project	Distance education providers	23	National		Meeting	Verbal discussion	Event
Presentation of the CC4C project during the workshop "Technologies for everybody"	To inform about the project	Educators, young people, learning providers	400	National		Workshop	Powerpoint Presentation	Event
Presentation of the CC4C project during the international NES conference "Smart Digital Features 2022"	To present the "Use of digital survey to assess the career guidance needs of European correctional officers"	European educational actors, from policy makers to practitioners to researchers	40	European		Conference	Powerpoint Presentation	Event
Post about presentation of the CC4C project during the international NES conference "Smart Digital Features 2022"	To inform about the project	General public	~200	European	https://beti.kemart-digital-futures-2022/	BETI website	Text and photos	Social media post
Post about presentation of the CC4C project during the international NES conference "Smart Digital Features 2022"	To inform about the project	General public	145	European		BETI Facebook	Text and photos	Social media post
News about partners meeting	To inform about partners meeting	General public	186	European	https://www.facebook.com/BETILT/posts/5039929409449847	BETI Facebook	Text and photos	Social media post
News about partners meeting	To inform about partners meeting	General public	178	European	https://www.linkedin.com/feed/update/urn:li:activity:6951090234722103188	BETI LinkedIn	Text and photos	Social media post
Presentation of the project during National Digital Coalition partners meeting	To present the project	National Digital Coalition members	10	National		Meeting	Slides	Event
News about meeting with European Parliament member from Lithuania	To present the project	General public	138	European	https://www.facebook.com/BETILT/posts/521062029030875	BETI Facebook	Text and photos	Social media post
meeting with European Parliament member from Netherlands	To present the project	General public	80	European	https://www.linkedin.com/feed/update/urn:li:activity:6980953737274879204	BETI LinkedIn	Text and photos	Social media post
meeting with European Parliament member from Lithuania	To present the project	General public	~200	European	https://www.kemart-digital-futures-with-erasmus-sponsors-members-of-european-parliament-to-discuss-the-importance-of-shaping-the-future-of-the-adult-learning/	BETI Website	Text and photos	Social media post



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CORRECTIONS CAREERS

News about Masterclass Conferonca	To inform about the project	General public	179	European	https://www.facebook.com/BETILT/posts/632039495539901	BETI Facebook	Text and photos	Social media post
News about Masterclass Conferonca	To inform about the project	General public	~200	European	https://beti.lt/oci4c-masterclass-conferonca/	BETI Website	Text and photos	Social media post
Project presentation during national seminar	To present the project	Educators, business representatives	12	National		Seminar	Slides	Event
News about partners meeting	To inform about partners meeting	General public	154	European	https://www.facebook.com/BETILT/posts/678541004282383	BETI Facebook	Text and photos	Social media post
News about partners meeting	To inform about partners meeting	General public	~200	European	https://beti.lt/oci4c-last-partners-meeting/	BETI Website	Text and photos	Social media post





CORRECTIONS CAREERS

PARTNERS'S DISSEMINATION ACTIVITIES

IPS Innovative Prison Systems



CONTENT	OBJECTIVE	AUDIENCE			PLACEMENT	CHANNEL	INSTRUMENT	COMMUNICATION ACTION
		Who	Figures	Level				
Project description and information about the 4th TPM	Rise awareness and promote the project	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	Unknown	International	https://prisonssystems.eu/ps/career-guidance-system/	Website	Website	Article
Update of the project contents	Rise awareness and promote the project	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	Unknown	International	https://www.linkedin.com/posts/ips_innovative-prison-systems_a-step-forward-towards-a-career-guidance-activity-6896472615129546752-67u	LinkedIn	LinkedIn	Post
progress of the project	Rise awareness, disseminate the project, updates on the platform, dissemination of the project website	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	1 image	International	https://www.facebook.com/www.prisonssystems.eu/posts/pfbid02oW5irc3UstMdC5FF6uU2f2yFvzcrEaXNBxLpXrd7v5hXrhjD6h8T6S577j0k	IPS facebook	IPS facebook	Post
info about the 5th TPM and current status of the project	Rise awareness, disseminate the project, updates on the platform, dissemination of the project website	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	1 photo	International	https://www.facebook.com/www.prisonssystems.eu/posts/pfbid0RcWf3nhhdaw58Gp5vucNwM5jetjHbaone4ygdZQ4S5PP0YtUu5hdtkM2Fah2vFC0	IPS facebook	IPS facebook	Post



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CORRECTIONS CAREERS

Info about the 5th TPM and current status of the project	Rise awareness, disseminate the project, updates on the platform, dissemination of the project website	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	1	International	https://www.linkedin.com/posts/ips_innovative-prison-systems_%3F%3F-%3F%3F%3F-%3F%3F%3F%3F%3F-activity-6952959466795319297-5WkZ7vm_source=share&utm_medium=member_desktop	LinkedIn	LinkedIn	Post
Update about the project status + update about the Masterclass	Engage stakeholders to participate on the course	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	2 photos of the event	International	https://prisonsystems.eu/e-step-forward-towards-a-career-guidance-system-in-criminal-justice/	IPS website	IPS website	Article
Awareness on the project and information on the platform	Engage stakeholders to participate on the course	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	1 image	International	https://www.linkedin.com/feed/update/urn:li:activity:7042442951581118976/	IPS LinkedIn	IPS LinkedIn	Post
Awareness on the project and information on the platform	Engage stakeholders to participate on the course	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff	1 image	International	https://www.facebook.com/www.prisonssystems.eu/posts/pfbid0z6W5irc2UaM6CSCEBua12f2yFzcrEo3M3xLPRd7y5hXbvDgh785577-usk/	IPS Facebook	IPS Facebook	Post
Remark on the final transnational project meeting + awareness on the launching of the platform	Rise awareness, disseminate the project, updates on the platform, dissemination of the project website	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	2 photos of the event	International	https://prisonssystems.eu/revolutionising-career-management-for-criminal-justice-professionals-in-europe/	IPS website	IPS website	Article
Remark on the final transnational project meeting + awareness on the launching of the platform	Rise awareness, disseminate the project, updates on the platform, dissemination of the project website	General public, Career Guidance Centers, NGOs, Public authorities, Correctional Services, correctional staff etc.	1 photo of the event	International	https://www.linkedin.com/posts/ips_innovative-prison-systems_revolutionising-career-management-for-criminal-activity-7056975222960205824-uzRE7vm_source=share&utm_medium=member_desktop	IPS LinkedIn	IPS LinkedIn	Post





CORRECTIONS CAREERS

Article on the website	Article about project Focus Group	People following CEIPES website	-	local and international	https://ceipes.org/en/4c-third-focus-group/	Website	Article	Publicity
Article on the website	Article about 4th tm	People following CEIPES website	-	local and international	https://ceipes.org/en/4c-the-4th-transnational-meeting/37bc00-jwAR2M-aG8K-CyMFIyDl-8BjbuUw2nRQ-WpQz-2h6UQ779ETu8x203s	Website	Article	Publicity
Post on Facebook	Article about 4th tm	People following CEIPES	580	local and international	https://www.facebook.com/CEIPES/photos/a.3404566558052250/4848279022331629/	Social media	post	Publicity
Post on LinkedIn	Article about 4th tm	People following CEIPES	240	local and international	https://www.linkedin.com/feed/update/urn:activity:6899676648215384097	Social media	post	Publicity
Post on Twitter	Article about 4th tm	People following CEIPES	138	local and international	https://twitter.com/CeipesEurope/status/149393298926967521/photo/1	Social media	post	Publicity
Story on Instagram	Article about 4th tm	People following CEIPES	107	local and international	https://www.instagram.com/stories/highlights/1788869396337395/?hl=es	Social media	story	Publicity
Story on Instagram	5th Meeting	People following CEIPES	311	local and international	https://www.instagram.com/stories/ceipes/287338844400478727/?hl=en	Social media	story	Publicity
Story on Instagram	5th Meeting	People following CEIPES	83	local and international	https://www.instagram.com/stories/ceipes/287338844400478727/?hl=en	Social media	story	Publicity
Post on LinkedIn	5th Meeting	People following CEIPES	289	local and international	https://www.linkedin.com/feed/update/urn:activity:8928830470549877322	Social media	story	Publicity
Article on the website	Article about the 5th tm	People following CEIPES website	-	local and international	https://ceipes.org/en/careers-rec-for-the-5th-time-in-lisbon/	Website	Article	Publicity
Post on Instagram	Article about the 5th tm	People following CEIPES	288	local and international	https://www.instagram.com/p/Ce15ATmAdQ/	Social media	post	Publicity
Post on Facebook	Article about the 5th tm	People following CEIPES	900	local and international	https://www.facebook.com/CEIPES/photos/a.3404566558052250/5209523907207170/?_ft_n=1&_ft_w=2&WOGUcGtysQ-8xev@Caishy/bu8NfcaL-	Social media	post	Publicity
Post on LinkedIn	Article about the 5th tm	People following CEIPES	329	local and international	https://www.linkedin.com/feed/update/urn:activity:645879727503961855	Social media	post	Publicity
Post on Facebook	Article about the 5th tm	People following the project	118	local and international	https://www.facebook.com/CCJAC/photos/a.348857930528157/445112930603635/?_ft_n=1&_ft_w=2&WQil7apK-Ha8U@ei9ov-wAcF5F9W@CkAr-WGDFxto-	Social media	post	Publicity
Post on LinkedIn	Article about the 5th tm	People following the project	280	local and international	https://www.linkedin.com/feed/update/urn:activity:6972820568987348992	Social media	post	Publicity
Post on Facebook	Article about career news	People following the project	172	local and international	https://i.facebook.com/i.php?_https%3A%2F%2Fwww.urr.edu%2Fnews&_today%2Fblogs%2F2022%2Fadvocating-for-author-on-in-	Social media	post	Publicity
Article on CEIPES website	Article about meeting	People following CEIPES and the website	-	local and international	https://ceipes.org/en/careers-challenges-and-changes-needed-the-national-position-germ-	Website	Article	Publicity





CORRECTIONS CAREERS

article on CEIPES website	Dissemination Event in CEIPES	People following CEIPES and the project	-	local and international	https://ceipes.org/cq4c-dissemination-seminar-in-germa/	website	post	publicity
post on Instagram	Brussels and MEP	People following CEIPES and the project		local and international	https://www.instagram.com/p/Cvle-Tetna/	social media	post	publicity
post on Facebook	Brussels and MEP	People following CEIPES and the project		local and international	https://www.facebook.com/photo/?fbid=553274043841410&set=a.41520993384492&_ft_i0=A2WkzY9ML2OuYD48g-	social media	post	publicity
post on Facebook	Final Meeting in Ankara	People following CEIPES and the project		local and international	https://www.facebook.com/photo/?fbid=553274043841410&set=a.41520993384492&_ft_i0=A2Vcm6rAhrJ291hpc4s8GF8cuGP/MV8BYn7UC	social media	post	publicity
post on Instagram	Final Meeting in Ankara	PEOPLE FOLLOWING CEIPES and the project		local and international	https://www.instagram.com/p/Cvle-Tetna-G/	social media	post	publicity





PARTNERS'S DISSEMINATION ACTIVITIES

International Corrections and Prisons Association



CONTENT	OBJECTIVE	AUDIENCE			CHANNEL	INSTRUMENT	COMMUNICATION ACTION
		Who	Figures	Level			
Program Description	To inform public and correction professionals about the project	ICPA	Unknown	International	website	Website	Article
Program description and tools	To inform members of International Association of Correctional Training Personnel	IACTP	15	International	Meetings	Verbal	Event
Program description and tools	To update ICPA membership and solicit input	ICPA	50	International	Zoom	Verbal	Event
Project progress and tools	To inform PO21 project advisory board of project progress	ICPA	15	International	Meeting	Presentation	Meeting
Explanation of projects and meetings to solicit input	To inform members of the ACA of the project and to gain their input	ICPA	25	International		Verbal	Visit with international committee of ACA





PARTNERS'S DISSEMINATION ACTIVITIES

Timisoara Penitentiary






CONTENT	OBJECTIVE	AUDIENCE			PLACEMENT	CHANNEL	INSTRUMENT	COMMUNICATION ACTION
		Who	Figures	Level				
Project description and flyers distribution during worktime	To inform staff interested about the project, about the activities carried out and about the results of the activities.	Timisoara Prison	Employees on duty at the Justice external detainment section	Local		Verbal	Speech, flyers	Activity during working hours
Post on facebook page about the workshop organized within the project	To inform public about the project and the activities carried out	Timisoara Prison	Unknown	International		Social media page (facebook)	Social media posts	Articles
Project description and flyers distribution during an event organized in a shopping center during a recruitment campaign	To inform public and peoples interested about a job in the corrections system about the project	Timisoara Prison	Unknown	Local		Verbal	Speech, flyers, roll-up	Event
Article on Timisoara Prison Intern newsletter	To inform staff members about the project and the activities carried out	Timisoara Prison	300 participants	Local		Article	Article in the prison newsletter	Articles
Post on Timisoara Prison webpage page about the project and the project website, about the platform developed in the project	To inform public about the project	Timisoara Prison	Unknown	International		Article (Prison Website)	Article on site	Articles
Post on LinkedIn page about the workshop organized within the project	To inform public about the project	Timisoara Prison	Unknown	International		Social media page (LinkedIn)	Social media posts	Articles





CORRECTIONS CAREERS

Launch the project starting	Mention of the project starting in Timisoara Prison Annual Report Meeting	Timisoara Prison	300 participants	local	Annual Report Meeting	meeting	meeting	presentation
Project description	Launch the project starting in Timisoara Prison Management Staff Meeting	Timisoara Prison	22 employees	Timisoara prison staff	Top and middle management staff team meeting	meeting	meeting	presentation and flyers distribution
Project description	To inform public and correction professionals about the project	Timisoara Prison	Unknown	International	http://exp.gov.ro/pentencieri-timisoara/utilizare-fonduri-externale/	website	website	article
Project description	To inform public and correction professionals about the project	Timisoara Prison	Unknown	International	https://www.facebook.com/PentencieriTimisoara/	Facebook page	Facebook page	announcement
Project description and flyers distribution during an event organized by International Police Association 6 Timis Region	To inform public and correction professionals (PA6 Timis Region members) about the project	Timisoara Prison	18	Local		Verbal	Speech, flyers	Tweets
Presenting the activities carried out in project in the year 2021	Inform top and middle management of Timisoara Prison and the Director of National Administration of Penitentiaries about the activities carried out in 2021	Timisoara Prison	20	National		Verbal	Speech	Annual event
Content news about project activities	To inform public about the project	Timisoara Prison	Unknown	International	https://www.facebook.com/PentencieriTimisoara/	Social media page (Facebook)	Social media posts	Articles
Project description and flyers distribution during an shooting contest organized by International Police Association 6 Timis Region	To inform public and correction professionals (PA6 Timis Region members) about the project	Timisoara Prison	Unknown	Local		Verbal	Speech, flyers	Presentation





CORRECTIONS CAREERS

Project description and flyers distribution during a recruitment campaign.	To inform public and peoples interested about a job in the corrections system about the project.	Timisoara Prison	Unknown	Local		Verbal	Speech, flyers	Presentation
Project description and flyers distribution during the training organized before the start of the shift.	To inform Timisoara Prison employees about the project.	Timisoara Prison	15 participants	Local		Verbal	Speech, flyers	Presentation
Project description and flyers distribution during an event organized in high schools during a recruitment campaign.	To inform public and peoples interested about a job in the corrections system about the project.	Timisoara Prison	Unknown	Local		Verbal	Speech, flyers	Event
Project description during a study visit organized inside Timisoara Prison for employees from the Dutch prison system, members of the Association of psychologists.	To inform the members of the delegation that visited Timisoara Prison about the project in which the prison they are visiting is involved.	Timisoara Prison	20 participants	International		Verbal	Speech, roll-up	Event
Project description and flyers distribution during an event organized in a shopping center during a recruitment campaign.	To inform public and peoples interested about a job in the corrections system about the project.	Timisoara Prison	Unknown	Local		Verbal	Speech, flyers, roll-up	Event
Project description and flyers distribution during an event (BLOOD SHOOTER 4) organized by International Police Association 6 Timis Region.	To inform public and correction professionals (PA 6 Timis Region members) about the project.	Timisoara Prison	30 participants	Local		Verbal	Speech, flyers	Event
Constant news about project activities.	To inform public about the project.	Timisoara Prison	Unknown	International		Social media page (facebook)	Social media posts	Articles








PARTNERS'S DISSEMINATION ACTIVITIES

The National Trade Union of Prison Policemen (SNPP)



CONTENT	OBJECTIVE	ADDRESSEE			PLACEMENT	CHANNEL	INSTRUMENT	COMMUNICATION ACTION
		Who	Figures	Level				
Project description	To inform members interested about the project, about the activities carried out and about the results of the activities.	SNPP members		National	www.snpp.ro	website	post	
Presentation of the project during online meeting	To inform participants regarding the project	Participants to the meeting	21	National		Zoom	internet	Presentation, ppt
Article on SNPP website	To inform public and people interested about a job in the corrections system about the project	SNPP members	Unknown	National	https://snpp.ro/perspective-de-cariera-in-domeniul-correctional/	website	article	Event
Workshop presentation	To inform participants regarding the project.	Participants to the meeting	30	Local		face to face	presentation	Event
Article on SNPP website	To inform public about the project.	SNPP members	Unknown	National	https://snpp.ro/crile-europene-career-counselling-guidelines-for-staff-working-in-criminal-correctional-justice-system/	Article	Article on site	Articles
Facebook post	To inform public about the project progress	Public	78	National		Facebook	post	post







CORRECTIONS CAREERS

Presentation of the project	To inform members of the National Council about the project.	Members of National Council of SNOP	50	National		face to face	presentations	Event
Workshop presentation	To inform participants regarding the project	Participants to the meeting	25	Local		face to face	presentations	Event
Article on SNOP website	To inform members interested about the project, about the activities carried out and about the results of the activities.	SNOP members		National	https://snop.ro/workshop-cj4c-despre-ghidul-carierii-poltintului-de-pentencare-13-10-2021/	Article	Article on site	Articles
Presentation of the project	To inform participants regarding the project.	Participants to the meeting	20	National		face to face	presentations	Event
Facebook post	To inform public about the project.	Public	135	National		Facebook	post	
Facebook post	To inform public about the project.	Public	96	National		Facebook	post	post





CORRECTIONS CAREERS

International meeting presentation of the results	To inform participants regarding the project	members of police units from Europe	28	International		face to face	presentations	Event
Article on SNP website	To inform public about the project progress	SNP members		International	https://snp.ro/cj4c-snp-workshopul-international-din-bucuresti-1-4-11-2021/	Article	Article on site	Articles
Masterclass event	To inform participants regarding the project	Participants to the meeting	48	International		face to face	presentation	Event
Article on SNP website	To inform members interested about the project, about the activities carried out and about the results of the activities.	SNP members		International	https://snp.ro/sesiune-masterclass-cj4c-snp-21-02-2021/	Article	Article on site	Articles





PARTNERS'S DISSEMINATION ACTIVITIES

BRAIN LOG



Brief Description of the Dissemination Activity	Type of Audience reached	Estimated number of people reached	Source(s) of evidence/ Links to evidence
Fb post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	366	[Link]
Website article	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	1000	[Link]
LinkedIn post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises	96	[Link]
Fb post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	366	[Link]
LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises	96	[Link]
LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	96	[Link]
Fb post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	366	[Link]





CORRECTIONS CAREERS

Shared FB post	NGOs, Educational organizations,	7000	https://www.facebook.com/BrainLogProjects/posts/2774907369414301
Shared FB post	NGOs, Educational organizations,	7000	https://www.facebook.com/BrainLogProjects/posts/2774907369414301
Shared FB post	NGOs, Educational organizations,	810	https://www.facebook.com/BrainLogProjects/posts/2774907369414301
Website article	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	1000	https://www.facebook.com/BrainLogProjects/posts/2774907369414301
WISE Kick-off project meeting (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2774907369414301
New Ideas for New Opportunities Network event (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2772298596341845
InterMedia Kick-off project meeting (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2766059610299077





CORRECTIONS CAREERS

CUB@Work Kick-off project meeting (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2756252354613136
EDIN- European Diversity & Inclusion Network -online event (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2718451891726516
3R Kick-off project meeting (presentation)	NGOs, Educational organizations,	10	https://brainlog-ngo.com/3r-respire-remember-respond-emotional-intelligence-for-reducing-recidivism-kick-off-online-project-meeting/
IMPRO Kick-off project meeting (presentation)	NGOs, Educational organizations,	10	https://www.facebook.com/BrainLogProjects/posts/2843655175872853
Fb Post about webinar with the Danish Prison Federation	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	408	https://www.facebook.com/BrainLogProjects/posts/2811830055722032
LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	96	https://www.linkedin.com/feed/update/urn:li:activity:6757991668139515904
Fb post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	366	https://www.facebook.com/BrainLogProjects/posts/2811830055722032
Shared Fb post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises	810	https://www.facebook.com/martin.savchev/posts/10219821233384121





CORRECTIONS CAREERS

Website article	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	1000	https://brainlog-ngo.com/career-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-representatives-from-the-danish-prison-federation-https://www.facebook.com/brainlog-ngo.com/?u=https%3A%2F%2Fbrainlog-ngo.com%2Fcareer-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-
Fb post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	366	https://www.facebook.com/brainlog-ngo.com/?u=https%3A%2F%2Fbrainlog-ngo.com%2Fcareer-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-
LinkedIn post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	96	https://www.linkedin.com/feed/update/urn:li:activity:6786346291141062656

Website article	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Servises etc.	1000	https://brainlog-ngo.com/career-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-representatives-from-the-danish-prison-federation-https://www.facebook.com/brainlog-ngo.com/?u=https%3A%2F%2Fbrainlog-ngo.com%2Fcareer-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-
Fb post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	366	https://www.facebook.com/brainlog-ngo.com/?u=https%3A%2F%2Fbrainlog-ngo.com%2Fcareer-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-
LinkedIn post	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Servises etc.	96	https://www.linkedin.com/feed/update/urn:li:activity:6786346291141062656





CORRECTIONS CAREERS




Fb post about the online project meeting	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Services etc.	386	https://www.facebook.com/BrainLog.Projects/posts/2884431121795258
LinkedIn post about the online project meeting	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Services etc.	106	https://www.linkedin.com/feed/update/urn:li:activity:6795629877878935552
Fb post about the organized workshop by BrainLog with the special contribution by Fængselsforbundet i Danmark.	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Services etc.	408	https://www.facebook.com/BrainLog.Projects/posts/2866478256923878
website article about workshop was organised by BrainLog with representatives from the Danish Prison Federation (Fængselsforbundet) and our partners from SNPP and ICPA as a guest speakers.	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Services etc.	500	https://brainlog-ngo.com/career-guidance-emotional-intelligence-training-for-prison-service-employees-workshop-with-representatives-from-the-danish-prison-federation-faengselsforbundet/2866478256923878/
BrainLog shared a post on FB	Career Guidance Centers, NGOs, applicants, Municipalities, Correctionals Services etc.	408	https://www.facebook.com/BrainLog.Projects/posts/2863426470562390

LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	304	https://www.linkedin.com/feed/update/urn:li:activity:6795629877878935552	
LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	221	https://www.linkedin.com/feed/update/urn:li:activity:6876166778561284336	







CORRECTIONS CAREERS

LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	199	https://www.linkedin.com/feed/update/urn:li:activity:6578365113451880448	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	348	https://www.facebook.com/BrainLog.Project/posts/pfbid0PLVJgFpzQzNCyYHrcbQC8Zc6VWmKCaPMXAPn28TFdGKbRiFRQKedZPrZ5LkQFg8vUI?_ft__[0]=AZVXpxLxLPFLpVh9WpOP_jp8o_1354WCOZQHBYBmX_UX636xkVdAbMXXL60r1p68Rm620ieDdALuLk	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	202	https://www.facebook.com/BrainLog.Project/posts/pfbid09EDkbBhmpMZXqntedUHeWALfoJh9y1gertKo2S2FFHmS348bAJm3w8qsGLGqJ2I?_ft__[0]=AZX19E08zP2mLMMbqrK8Xz1UJWJqq8xW	

Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	146	https://www.facebook.com/BrainLog.Project/posts/pfbid09EDkbBhmpMZXqntedUHeWALfoJh9y1gertKo2S2FFHmS348bAJm3w8qsGLGqJ2I?_ft__[0]=AZX19E08zP2mLMMbqrK8Xz1UJWJqq8xW	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	238	https://www.facebook.com/BrainLog.Project/posts/pfbid09EDkbBhmpMZXqntedUHeWALfoJh9y1gertKo2S2FFHmS348bAJm3w8qsGLGqJ2I?_ft__[0]=AZX19E08zP2mLMMbqrK8Xz1UJWJqq8xW	
Facebook post-reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	218	https://www.facebook.com/BrainLog.Project/posts/pfbid09EDkbBhmpMZXqntedUHeWALfoJh9y1gertKo2S2FFHmS348bAJm3w8qsGLGqJ2I?_ft__[0]=AZX19E08zP2mLMMbqrK8Xz1UJWJqq8xW	

LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	296	https://www.linkedin.com/feed/update/urn:li:activity:7019677245556326400	
LinkedIn post -reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	169	https://www.linkedin.com/feed/update/urn:li:activity:7019677245556326400?utm_source=share&utm_medium=member_desktop	



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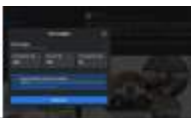



CORRECTIONS CAREERS

LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	208	https://www.linkedin.com/feed/update/urn:li:activity:7034136046370222720	
LinkedIn post-reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	185	https://www.linkedin.com/feed/update/urn:li:activity:7034136046370222720?utm_source=share&utm_medium=member_desktop	
LinkedIn post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	87	https://www.linkedin.com/feed/update/urn:li:activity:7057387231006587231006397120	
LinkedIn post-reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	112	https://www.linkedin.com/feed/update/urn:li:activity:7057387231006597120?utm_source=share&utm_medium=member_desktop	
LinkedIn post-reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	93	https://www.linkedin.com/feed/update/urn:li:activity:7057387231006597120?utm_source=share&utm_medium=member_desktop	





CORRECTIONS CAREERS

Facebook post	Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	130	https://www.facebook.com/BrainLog.P/projects/posts/pfbid0TVx4MYh3EHT5kRDk7V9vUZcDLzEDfH3IGiiDvGNiDgZYZ	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	97	https://www.facebook.com/BrainLog.P/projects/posts/pfbid02T1mupqvg5tJ2gvjnWfCvNCUFfR9YjS3sWgwNF49Qc338DLfKT3j454ZbPyX5bdhl?_cft_[0]=AZW1z p3keE5dj5Ru-AUy2pnE23I9V18Hwn-PfgW6DNQraSHqgPXfadG11LSTOpShMZfJ8XICWn5o82QYy	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	171	https://www.facebook.com/BrainLog.P/projects/posts/pfbid06aJNx7BG4tzDxAspSVgLEhDGBSyfviQp8v1mSHSQqG8NjIDmTd4BMeL8w6PWx1Dxl?_cft_[0]=AZV	
Facebook post-repost	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities,	116	https://www.facebook.com/martin.savchev/posts/pfbid02bb7o7nzKtBaMAfDBha7uhBTWp4QV6ScM6L9iSNohJhmuriNx1vWFrT4x6bh5Y3o7l?_cft_[0]=AZV56IS	
Facebook post-reposted	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	65	https://www.facebook.com/martin.savchev/posts/pfbid0381JEWgyemBK7QzcBu5qGq2LzZPKzqAAqKmbKL33wLmZZxEvL6RFeB6hEgCxmsXcFI?_cft_[0]=AZVdQyj7jv1OP04Ys7zQzsN_vSuZ_9K6mvZBZUqPPy1YFPL04OHU04zHh7c2YFDamb	
Facebook post	Career Guidance Centers, NGOs, applicants, prison staff, Municipalities, Correctionals Services etc.	93	https://www.facebook.com/BrainLog.P/projects/posts/pfbid036Y7bnqvYUYmWQaQFhNJbbxE24R8dFBjzrKpWHGYquX8R	





CORRECTIONS
CAREERS

PARTNERS'S DISSEMINATION ACTIVITIES

Bremen Ministry of Justice and Constitution



CONTENT	OBJECTIVE	AUDIENCE			PLACEMENT
		Who	Figures	Level	
presenting the project to local prison authorities in person circulated	information about the project to all Bremen prison staff	Bremen Prison staff	650	National	
presenting the project to local prison authorities in person circulated	information about the project to all 650 Bremen prison staff	Bremen Prison staff	650	national	
The project was presented at a working group of European representatives to Bremen's administrations and have given an overview of the project to the regional European Social Fund team.	awareness about the CCJ4C project	European representatives of Bremen administrations	n/a	European	



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CORRECTIONS CAREERS

Federal Prison conferences –JUMIKO or meeting of 16 Federal German Justice Ministries held in Bremen in April 2022	awareness about the CCJ4C project	Participants during the conference	180	European
Conference of German Prison Governors, held in Bremen Prison in April 2023	awareness about the CCJ4C project	Participants during the conference	109	National
office of the Bremen Federal Representation to Europe in Brussels, to Mrs Pauckstadt who holds the Justice portfolio and was instrumental in disseminating the project and project results in her network	awareness about the CCJ4C project	office of the Bremen Federal Representation to Europe in Brussels	1	European
European conferences, presenting the results of WP2 as work package leader ALTA 21	awareness about the CCJ4C project	Participants/stakeholders in the project field	n/a	European





CORRECTIONS CAREERS

<p>two European conferences, presenting the results of WP2 as work package leader EUROCRIM 21</p>	<p>awareness about the CCJ4C project</p>	<p>Participants/stakeholders in the project field</p>	<p>n/a</p>	<p>European</p>	
<p>Prison Service Journal article</p>			<p>n/a</p>	<p>European</p>	
<p>article about media engagement in recruitment in Bremen (in German) https://www.weser-kurier.de/bremen/arbeiten-im-bremer-gefaengnis-drei-beamte-und-ihr-traumberuf-doc7ld3jk9lodc14uhpm55e</p>			<p>n/a</p>	<p>National</p>	
<p>CCJ4C Corrections Careers Submission to ALTA Journal 2021. Title „Use of digital survey to assess the career guidance needs of European correctional officers”</p>					



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CORRECTIONS CAREERS

EXECUTIVE SUMMARY - DISSEMINATION

	ACTIVITY	DRAFTING	DISSEMINATING	DEADLINE
1.	Design Project logo	CPIP		
2	Website development	CPIP		
3	Link website to own website		All partners	
4	Link website to external Partner websites		All partners	When appropriate
5	Website updating	CPIP		
6	Publication in digital newsletters		All partners	
7	Designing Poster	CPIP		
8	Disseminating Poster		All partners	
9	Design Banner	CPIP		
10	Production Banner	CPIP		
11	Leaflet 1 st version design	CPIP		
12	Translate into partner language	All partners	All partners	All partners
13	Translate into partner language	All partners	All partners	All partners
14	Design invitation letter	All partners		When needed
15	Sending invitation letter		All partners	When needed
16	Conference kit design/printed materials	All partners	All partners	All partners





CORRECTIONS
CAREERS

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*Centrul Pentru Promovarea Invatarii Permanente
Timisoara/Romania*



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